

Economic impact and contribution of Sport Fishing to B.C.



BC Stats publication,
Fisheries and Aquaculture
Sector, 2012

These are Canada Wide Totals

Cheers!

In 2010, anglers' expenditures were more than **1 1/3 times** the total sales of wine by wineries, liquor stores and agencies that year.

\$8.3 vs \$6.1 BILLION



Canadian angler expenditures consistently rival national beer sales.



CASTING FOR VOTES

Industry sources estimate that the voting strength of Canadian anglers is **1 1/2 times** the voting strength of Canadians 65 and over.

21% vs 14%



GUESS WHAT...

Anglers' expenditures in 2010 were almost **1 1/2 times** the total franchise restaurant sales for Tim Hortons.

\$5.6 BILLION



FISHING IS ONE OF THE TOP 5 OUTDOOR ACTIVITIES UNDERTAKEN BY CANADIAN PLEASURE TRAVELLERS.

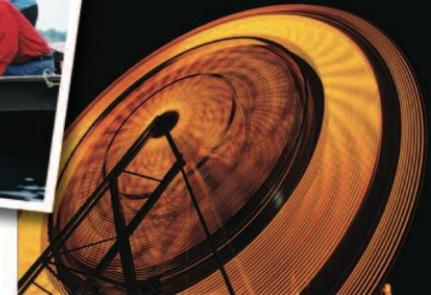
THE TOTAL \$8.3 BILLION THAT ANGLERS SPENT IN 2010 WAS:

- **1 1/2 times** the G.D.P. of Prince Edward Island.
- More than all food services & tavern receipts in British Columbia in 2010 - **\$7.8B.**
- More than the revenues generated by all Canadian amusement and recreational industries* in 2010.

*except gambling industries



FAMILY LICENCE-FREE WEEKS & WEEKENDS NOW OCCUR ACROSS CANADA.



IT'S ALL ABOUT THE



Money...

In 2010, anglers spent slightly less than **5 times** the total value of commercial fishing.

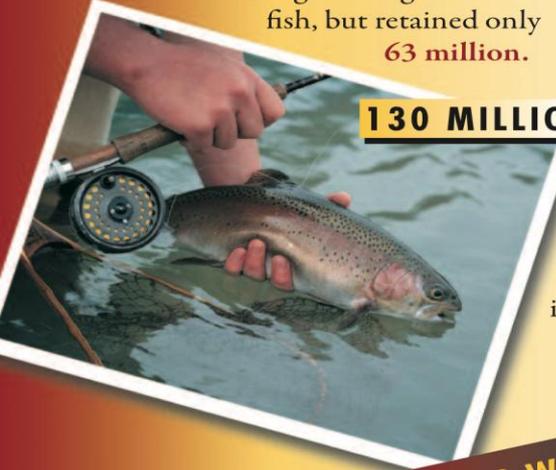
\$8.3 vs \$1.7 BILLION

CATCH & RELEASE

In 2010, anglers caught **193 million** fish, but retained only **63 million**.

130 MILLION RELEASED

Recreational anglers consumed **less than 4%** of the total fish harvested in Canada in 2010.



FISHING ON THE RISE

Almost 300,000 more Canadians bought a resident fishing licence in 2010 than in 2005. That's an **INCREASE of 11.3%**.



OLYMPIC SPIRIT

Anglers' expenditures are **3 1/2 times** the economic contribution of the 2010 Winter Olympics.

\$8.3 BILLION

NATIONAL FISHING WEEK

CSIA'S ANNUAL FLAGSHIP PROMOTIONAL EVENT IS HELD EVERY JULY AND GENERATES OVER **\$3,000,000** OF MEDIA EXPOSURE ANNUALLY FROM COAST TO COAST TO COAST.



PUTTERS & PUCKS

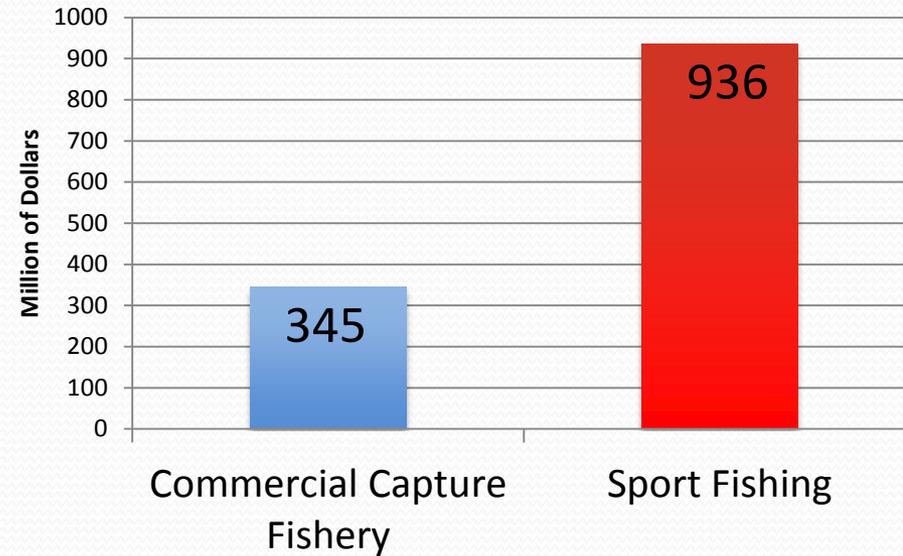
More Canadian adults fish than play golf and hockey combined.

Economic Value of Sport Fishing to B.C.

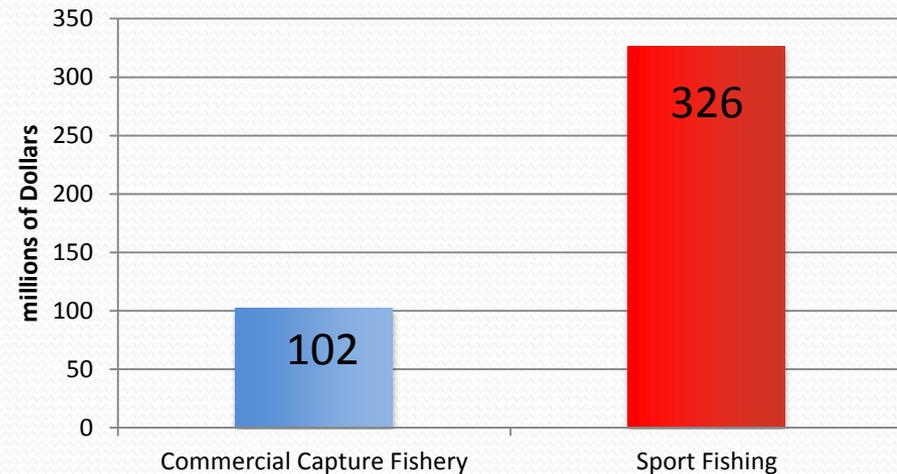
By any measure, British Columbia's 400,000 Sport Fishing Anglers contribute more money to our economy than the total commercial capture fisheries.



Provincial Revenue



Provincial GDP Contribution

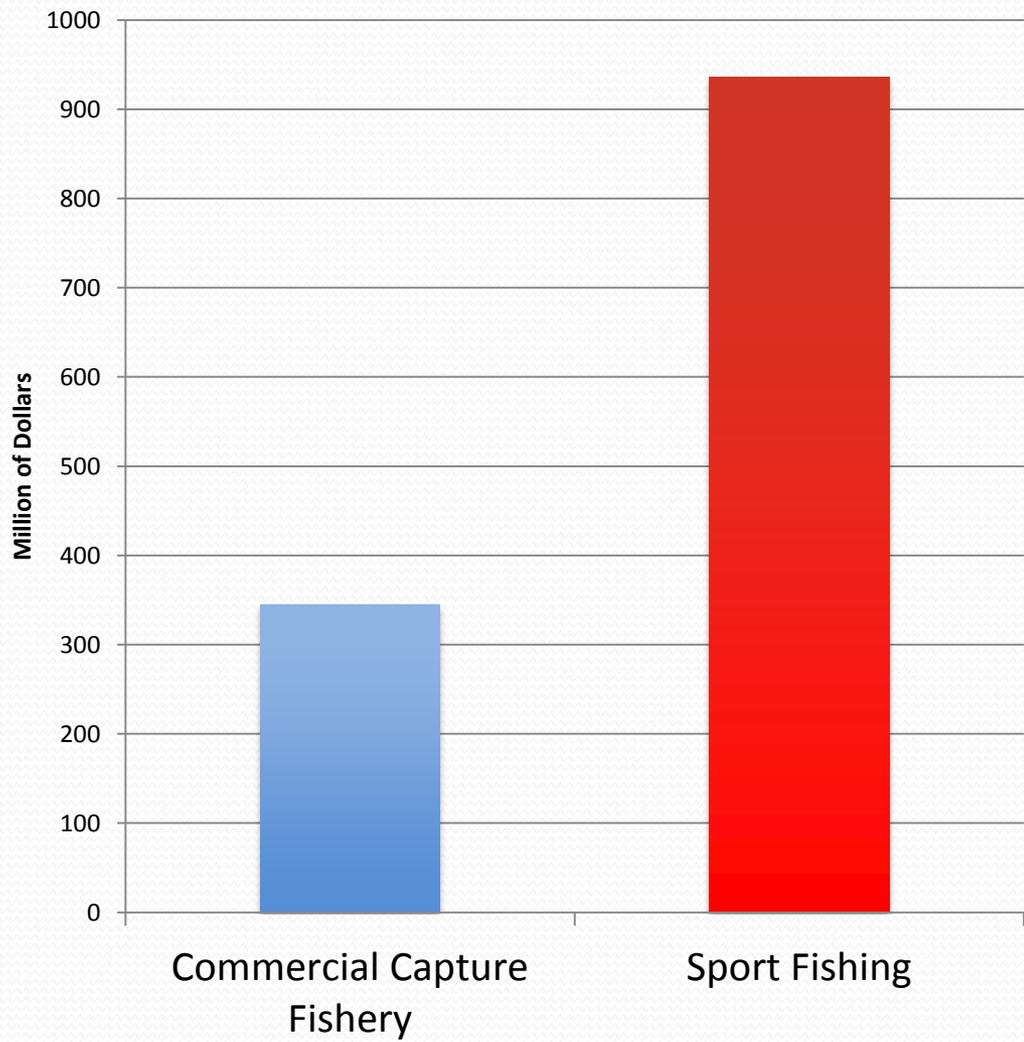


In British Columbia, more than 400,000 anglers fished 3.8 million 'rod days' for both fresh water and saltwater angling experiences.

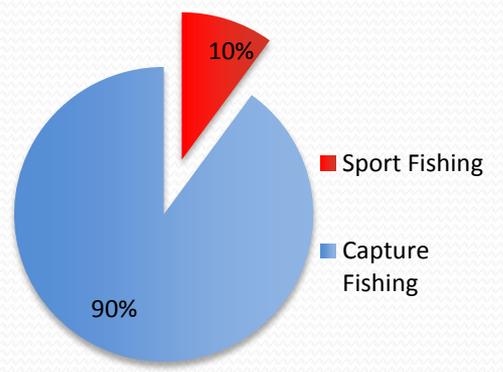


So much economic reward for such a small share of the resource!

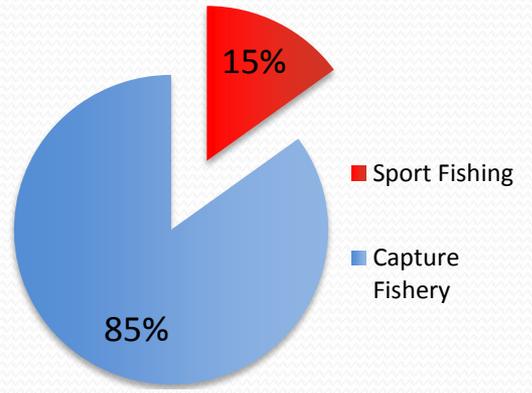
Provincial Revenue



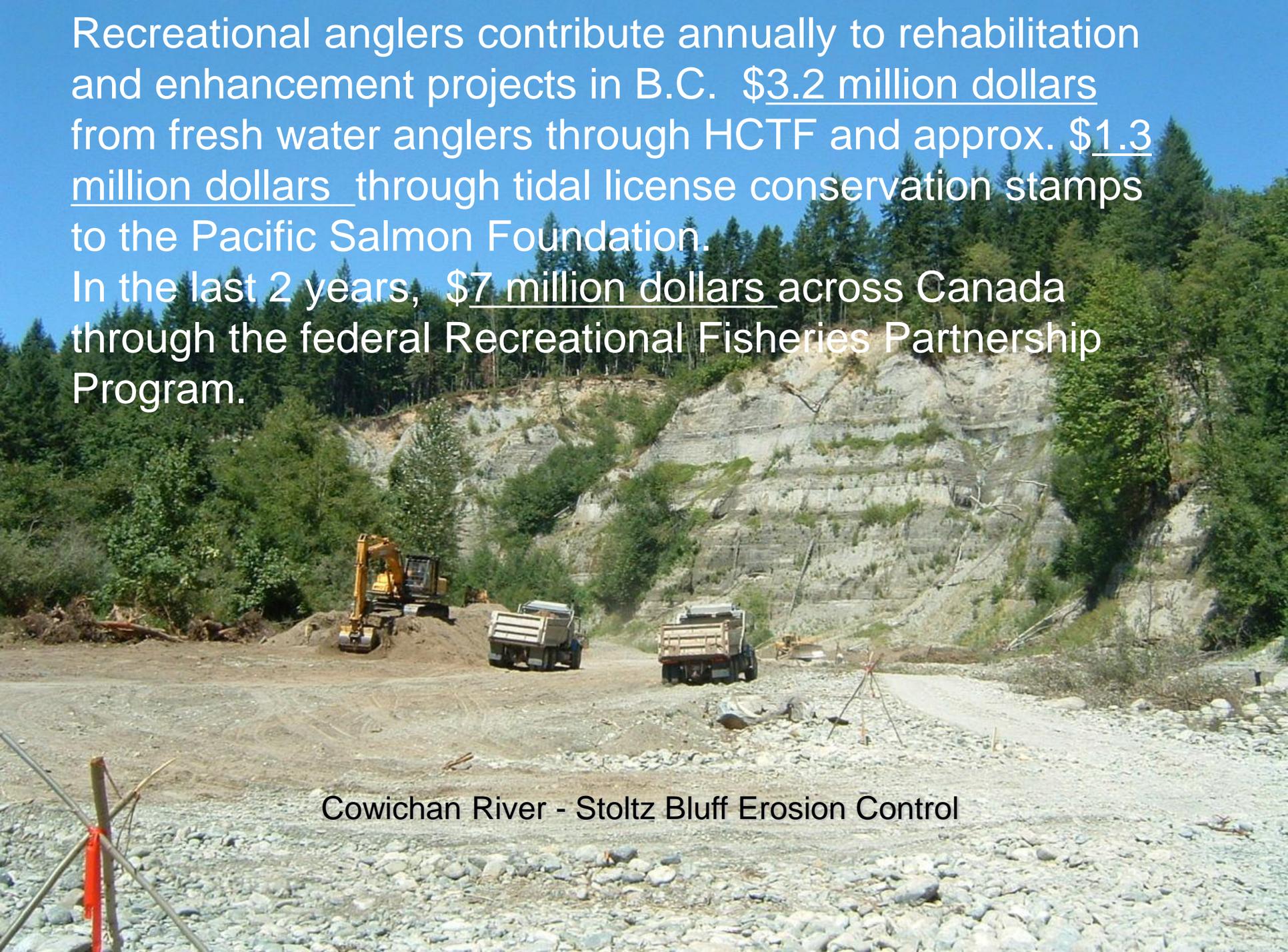
Salmon Harvest



Halibut Quota



Recreational anglers contribute annually to rehabilitation and enhancement projects in B.C. \$3.2 million dollars from fresh water anglers through HCTF and approx. \$1.3 million dollars through tidal license conservation stamps to the Pacific Salmon Foundation. In the last 2 years, \$7 million dollars across Canada through the federal Recreational Fisheries Partnership Program.



Cowichan River - Stoltz Bluff Erosion Control

Small share of the resources, many jobs!

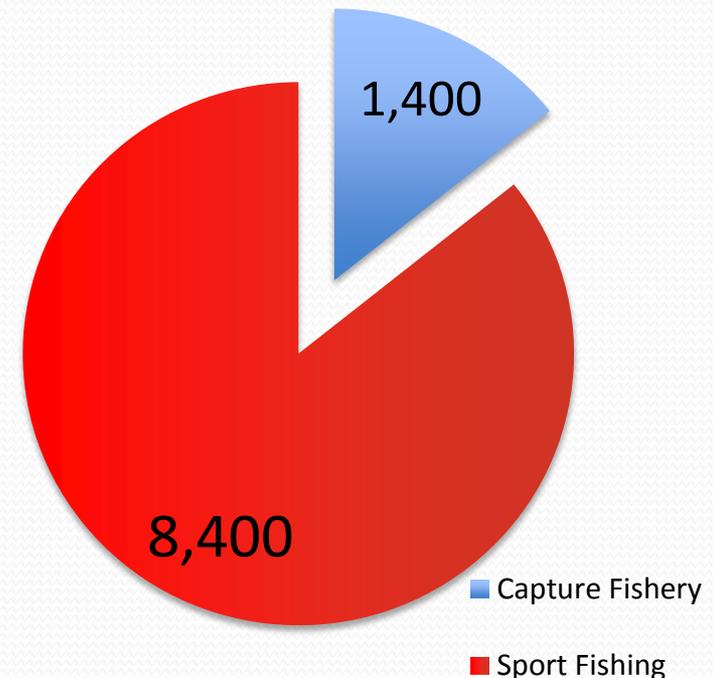
Many of these jobs are the main supporter of small Coastal Communities, and increasingly involve First Nations members.

High value added contribution to other BC business as nearly 1/3 of the GDP (\$101 million) income generated by Sportfishing arises from other activities such as shopping or visiting attractions.

Business which benefits:

- Angling guides and Charter operators
- Resorts and Fish Camps
- Boat Rentals and Marinas
- Retail-tackle, outboard motors, boats, etc.
- Air, Rail, Water transportation
- Hotels, Motels, Campgrounds
- Restaurants, food and Beverage establishments
- Fuel, repairs
- Repeat visits from first time tourists benefit many

Provincial Jobs



Objective 1: Increased Funding

Return all licence fees from recreational fishing to support management of recreational fisheries

Licences Type	Number	Revenue	surcharge/stamp
✓ Freshwater	286,167	\$10. M	\$3.50M(\$3.50M)
Tidal:			\$1.30M (\$1.30M)
Tidal:	228,162	\$5. M	To General Revenue

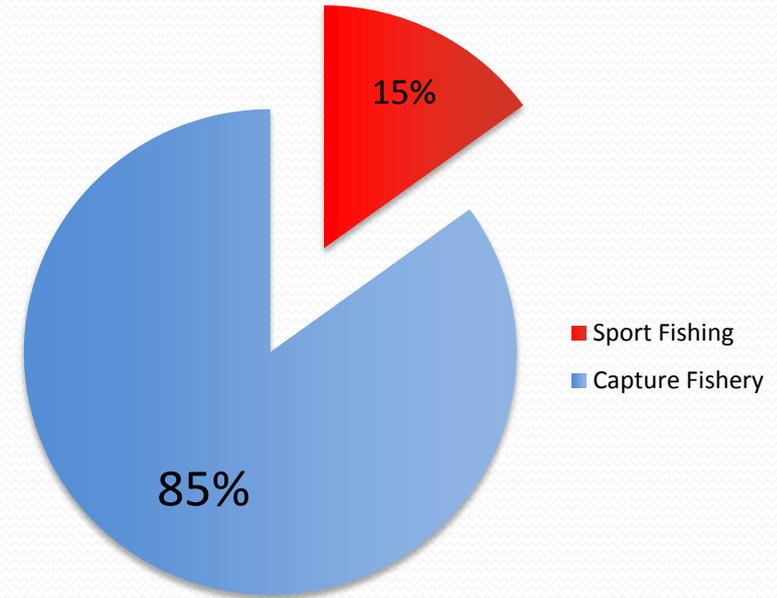
Province has committed to allocating all revenue to management through the Freshwater Fisheries Society of BC,

The federal Government has committed all the surcharge revenue to the Pacific Salmon Foundation,

The Federal Government needs to return all license fees to B.C.

Objective 2: Increased Opportunity

Halibut Quota



- Allocation is a significant road block to increasing recreational opportunities and economic contributions in marine fisheries.
- Prawns and crabs are similar percentages

BCWF Priority Objectives

1. Increase investment in fish wildlife and habitat management in the province
2. Increase opportunities for hunting, fishing and outdoor recreation
3. Increase partnerships and collaboration with government, First Nations stakeholders and other organizations

Building the Bridges

BCWF supports:

- Fisheries Protection Act concept : *“Strong partnerships will be required to support the sustainability and ongoing productivity of fisheries and the Department will take a leadership role in developing strategic partnerships, recognizing the importance of stakeholder involvement in supporting fisheries.”*
- Sport Fishing Advisory Board Process
- Freshwater Fisheries Society of BC
- Freshwater Angling Advisory Committee

Public Education and Involvement “ Together we can...”

